



MAGIC WOMEN
FIRST CLUB

THE MAGIC TOUCH

INTRODUCING THE MAGIC WOMEN FIRST CLUB



THE MAGIC TOUCH

Waikato Bay of Plenty Magic are a world-class team who have dominated New Zealand's netball scene for the past 15 years. Our passion, energy, dedication and love for netball is evident both on and off court, and we're proud to be flagbearers for this country's most popular female sport.

Our team were ANZ Championship winners (2012), runners up in 2008 and 2010, and NZ Conference Champions in 2015 and 2016. We were also crowned National Bank Cup Champions in 2005 and 2006.

Our netball zone represents the largest geographic region in the country and we have 26,000 active participants. But despite netball's popularity, we face an uphill battle and need your help.



TODAY'S CHALLENGES

Females dominate purchasing decisions in almost every consumer sector, but many New Zealand companies are reluctant to financially support women's sport in a significant way.

Rugby still takes precedence when it comes to commercial sponsorship. And there are significant funding imbalances between rugby and netball by some community funding bodies.

This poses a serious threat to the future of professional and grassroots netball in our region.

We believe it's time to put women first – and to look after women in sport.

WHAT'S AT STAKE?

- The long-term viability of professional netball in our zone
- Athletic, educational and career development opportunities for our top netballers
- Role models for our youth
- The overall fitness, health and well-being of New Zealand women

INTRODUCING MAGIC WOMEN FIRST CLUB

We're proud to launch our new patronage club which offers members exclusive networking benefits within our zone's business and sporting community.

Three levels of membership are available – Bronze (\$1,500/pa), Silver (\$5,000/pa) and Gold (\$10,000/pa) – which will give you access to fantastic opportunities including:

- Tickets to all Magic home games
- Silver Ferns game tickets
- Invitations to Magic season launch and awards dinner
- Exclusive apparel by Loaf & Coco
- Engagement events with Magic leaders from our Board, Performance staff, team management and players
- Networking events with female business leaders and guest speakers
- Player sponsorship rights for both Magic and WBOP amateur teams – "Casey Kopua Sponsored by Magic Women First Club Member Jane Doe"
- Recognition on changing room banners

The Magic Women First Club will help sustain netball and retain talented players within our region. Funds will also be used to support our Beko Netball League team, which provides up-and-coming netballers an opportunity for development underneath the ANZ Premiership.





**23,000
PLAYERS**



**25 NETBALL
CENTRES**



MAGIC WOMEN FIRST CLUB BENEFITS BY MEMBERSHIP LEVEL

BENEFIT	BRONZE \$1,500	SILVER \$5,000	GOLD \$10,000
Tickets to all Magic & WBOP Home Games	2	4	6
Tickets to Season Launch	2	4	4
Tickets to End of Season Awards Dinner/Finale	2	4	4
Tickets to one WBOP Based Silver Ferns Game	Discount Code	2	6
Tickets to one Auckland Based Silver Ferns Game <ul style="list-style-type: none"> 2018 – 15 September vs. England Roses Hosted by Casey Kopua Pre-departure meal Bus travel to & from venue 	x	2	2
Networking Hospitality at Home Games with Netball & Business Guest Speakers	✓	✓	✓
Exclusive Apparel by Loaf & Coco	✓	✓	✓
Player Sponsorship Rights to Magic Players <ul style="list-style-type: none"> Allocated by lottery Official Player Sponsor Listing in Game Programme Official Player Sponsor Branding on Player Banner Presentation of Player Banner at End of Season Sponsored Player to be at your Table for Awards Dinner/Finale 	x	✓	✓
Player Sponsorship Rights to WBOP Players <ul style="list-style-type: none"> Allocated by lottery Official Player Sponsor Listing in Game Programme Official Player Sponsor Branding on Player Uniform Sponsored Player to be at your Table for Awards Dinner/Finale 	✓	x	x
Listing on Changing Room Banner	✓	✓	✓
Autographed Magic Team Poster	✓	✓	✓
Listing in Netball WBOP Annual Report	✓	✓	✓

NB – All costs exclude GST.



350,000

PARTICIPANTS IN THE GAME



1.8 MILLION KIWIS

INTERESTED IN NETBALL

GET INVOLVED

Netball is the number one female sport in New Zealand, with 350,000 players and a growing television audience. Our mission is to ensure netball continues to grow in performance, participation and public interest.

By joining our Magic Women First Club you'll be partnering with a trusted and respected New Zealand brand that is committed to progressing and empowering young women both on and off the court.

In return, we'll help you shoot for your ambitious goals by connecting you with other like-minded women to strengthen your local business networks. Plus you'll be closer to the netball action and our Magic superstars than ever before!

We look forward to welcoming you on board.

NO.1 FEMALE SPORT

IN NEW ZEALAND



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